



SEPSIS HEROES™

2019 SPONSOR SHEET

SEPTEMBER 12, 2019

SEPSISHEROES.ORG

SEPSIS HEROES™

Celebrating Champions of Sepsis Awareness

On Thursday, September 12, 2019, **Sepsis Alliance** will be holding its eighth annual **Sepsis Heroes: Celebrating Champions of Sepsis Awareness** at Marquee New York City. This annual event celebrates and applauds the work of individuals and organizations that are making great strides in raising sepsis awareness.

Last year's event honored **Jay Towers**, a radio and TV personality in Detroit using his platform as an active sepsis awareness advocate, **the University of Michigan Post-ICU Longitudinal Survivor Experience Clinic (UM-PULSE)**, a clinic working to aid patient recovery after ICU discharge and reduce hospital readmissions through a comprehensive, multidisciplinary patient care approach, **Rooks County Health Center**, a 20-bed critical access hospital making great strides in improving sepsis treatment and outcomes, **Sharon Hansen**, a critical care nurse educator with a personal connection to sepsis, and **Jill Kogan Blake**, a sepsis survivor who is working tirelessly to educate her community about sepsis. **Angelica Hale**, a young singer from Georgia using her public platform to raise awareness, was presented with the Erin Kay Flatley Spirit Award.



Sepsis Heroes 2018: Sepsis Alliance Founder Carl Flatley and his daughter Jennifer present Angelica Hale with the Erin Kay Flatley Spirit Award.

Sepsis Heroes attracts people and organizations from all areas of interest, including sepsis survivors, politicians, industry leaders, researchers, and healthcare professionals, who all attend in order to support the cause and to network with like-minded people.

The primary source of funding for **Sepsis Heroes** is from corporate sponsors and foundations, such as yours. We would like to ask you for your support for the 2019 event. It is an excellent opportunity to support Sepsis Alliance and to align your organization with others who are fighting sepsis.

We have included a detailed sponsorship overview with this letter. We appreciate your consideration and look forward to hearing from you soon and seeing you at the event!

If you have any questions or require any additional information, please call us at 619-232-0300 or email me at theymann@sepsis.org. You can find more information about Sepsis Alliance at Sepsis.org, and about Sepsis Heroes at SepsisHeroes.org.

Sincerely,

Thomas Heymann
Executive Director, Sepsis Alliance



SEPSIS HEROES

BECOME A SPONSOR

SEPTEMBER 12, 2019

Sepsis Awareness — \$25,000

- Event “Presented by” Credit
- Company executive presentation of a Sepsis Heroes Award
- Company logo included in photography “step and repeat”
- Full page color ad on inside cover of program
- Opportunity to create co-branded giveaway items (paid for by sponsor)
- Champagne, bar, dinner or dessert sponsorship (supply limited)
- Company logo featured on stage background
- Company logo featured on promo screen and website
- Company in all press releases and emails
- Sponsorship listed in event program
- Company logo featured in event video
- Ten (10) Sepsis Heroes tickets

Early Recognition — \$15,000

- Champagne, bar, dinner or dessert sponsorship (supply limited)
- Company logo featured on stage background
- Full page color ad in program
- Company logo featured on promo screen
- Company logo featured on website
- Company in all press releases and emails
- Sponsorship listed in event program
- Company logo featured in event video
- Five (5) Sepsis Heroes tickets

Public Education — \$10,000

- Exclusive Hero Award Sponsorship (limit 4)
- Full page color ad in program
- Company logo featured on promo screen
- Company logo featured on website
- Company in all press releases and emails
- Sponsorship listed in event program
- Company logo featured in event video
- Five (5) Sepsis Heroes tickets

Life Saver — \$7,500

- Full page color ad in program
- Company logo featured on promo screen
- Company logo featured on website
- Company in all press releases and emails
- Sponsorship listed in event program
- Company logo featured in event video
- Four (4) Sepsis Heroes tickets

Sepsis Advocate — \$5,000

- Half page color ad in program
- Company logo featured on promo screen
- Company logo featured on website
- Company in all press releases and emails
- Sponsorship listed in event program
- Company logo featured in event video
- Two (2) Sepsis Heroes tickets

Become a Sponsor today!

To become a sponsor, visit sepsisheroes.org or email us at sponsors@sepsisheroes.org.



Celebrating Champions of Sepsis Awareness

Sepsis Heroes Sponsorship Form

September 12, 2019

*Sepsis Alliance relies on donations to further our work to increase awareness of sepsis.
We thank you for your generous gift and continued support.*

Business Name: _____

Contact Name: _____

Phone: _____ Email: _____

My business would like to sponsor Sepsis Heroes at the following level:

- ☐ \$25,000 Sepsis Awareness Sponsor
- ☐ \$15,000 Early Recognition Sponsor
- ☐ \$10,000 Public Education Sponsor
- ☐ \$7,500 Life Saver Sponsor
- ☐ \$5,000 Sepsis Advocate Sponsor

Method of Payment

☐ Check Enclosed (made payable to Sepsis Alliance) ☐ Credit Card

Card Number: _____ Exp. Date: _____ CVV: _____

Name on Card: _____

Billing Address: _____

City, State, Zip: _____

A portion of your contribution may be tax deductible to the fullest extent permitted by law.
Sepsis Alliance is a non-profit 501 (c)(3) organization, Tax ID 38-3110993. Please return
completed form by email to info@sepsis.org fax to (619) 232-0301, or by mail to the address
below.

Thank you to our 2018 sponsors:

Sepsis Awareness



FLATLEY
FAMILY **EKFMF**

Early Recognition



Public Education



ThermoFisher
SCIENTIFIC



ACCELERATE
DIAGNOSTICS™

Life Saver



CytoSorbents™

Sepsis Advocate

LifeFlow®



Feinstein Institute for Medical Research
Northwell Health™



Wolters Kluwer



Presence Health™

EDWARDS
LIFESCIENCES
FOUNDATION



Edwards



HealthCatalyst™
ignite outcomes improvement™

SPECTRUM™
Where health, science and communications meet.

