



# SEPSIS HEROES™

## 2019 SPONSOR SHEET

SEPTEMBER 12, 2019

[SEPSISHEROES.ORG](http://SEPSISHEROES.ORG)

# SEPSIS HEROES™

## Celebrating Champions of Sepsis Awareness

On Thursday, September 12, 2019, **Sepsis Alliance** will be holding its eighth annual **Sepsis Heroes: Celebrating Champions of Sepsis Awareness** at Marquee New York City. This annual event celebrates and applauds the work of individuals and organizations that are making great strides in raising sepsis awareness.

Last year's event honored **Jay Towers**, a radio and TV personality in Detroit using his platform as an active sepsis awareness advocate, **the University of Michigan Post-ICU Longitudinal Survivor Experience Clinic (UM-PULSE)**, a clinic working to aid patient recovery after ICU discharge and reduce hospital readmissions through a comprehensive, multidisciplinary patient care approach, **Rooks County Health Center**, a 20-bed critical access hospital making great strides in improving sepsis treatment and outcomes, **Sharon Hansen**, a critical care nurse educator with a personal connection to sepsis, and **Jill Kogan Blake**, a sepsis survivor who is working tirelessly to educate her community about sepsis. **Angelica Hale**, a young singer from Georgia using her public platform to raise awareness, was presented with the Erin Kay Flatley Spirit Award.



**Sepsis Heroes 2018: Sepsis Alliance Founder Carl Flatley and his daughter Jennifer present Angelica Hale with the Erin Kay Flatley Spirit Award.**

**Sepsis Heroes** attracts people and organizations from all areas of interest, including sepsis survivors, politicians, industry leaders, researchers, and healthcare professionals, who all attend in order to support the cause and to network with like-minded people.

The primary source of funding for **Sepsis Heroes** is from corporate sponsors and foundations, such as yours. We would like to ask you for your support for the 2019 event. It is an excellent opportunity to support Sepsis Alliance and to align your organization with others who are fighting sepsis.

We have included a detailed sponsorship overview with this letter. We appreciate your consideration and look forward to hearing from you soon and seeing you at the event!

If you have any questions or require any additional information, please call us at 619-232-0300 or email me at [theymann@sepsis.org](mailto:theymann@sepsis.org). You can find more information about Sepsis Alliance at [Sepsis.org](http://Sepsis.org), and about Sepsis Heroes at [SepsisHeroes.org](http://SepsisHeroes.org).

Sincerely,

Thomas Heymann  
Executive Director, Sepsis Alliance



# SEPSIS HEROES

## BECOME A SPONSOR

## SEPTEMBER 12, 2019

### Sepsis Awareness – \$25,000

- Event “Presented by” Credit
- Company executive presentation of a Sepsis Heroes Award
- Company logo included in photography “step and repeat”
- Full page color ad on inside cover of program
- Opportunity to create co-branded giveaway items (paid for by sponsor)
- Champagne, bar, dinner or dessert sponsorship (supply limited)
- Company logo featured on stage background
- Company logo featured on promo screen and website
- Company in all press releases and emails
- Sponsorship listed in event program
- Company logo featured in event video
- Ten (10) Sepsis Heroes tickets

### Early Recognition – \$15,000

- Champagne, bar, dinner or dessert sponsorship (supply limited)
- Company logo featured on stage background
- Full page color ad in program
- Company logo featured on promo screen
- Company logo featured on website
- Company in all press releases and emails
- Sponsorship listed in event program
- Company logo featured in event video
- Five (5) Sepsis Heroes tickets

### Public Education – \$10,000

- Exclusive Hero Award Sponsorship (limit 4)
- Full page color ad in program
- Company logo featured on promo screen
- Company logo featured on website
- Company in all press releases and emails
- Sponsorship listed in event program
- Company logo featured in event video
- Five (5) Sepsis Heroes tickets

### Life Saver – \$7,500

- Full page color ad in program
- Company logo featured on promo screen
- Company logo featured on website
- Company in all press releases and emails
- Sponsorship listed in event program
- Company logo featured in event video
- Four (4) Sepsis Heroes tickets

### Sepsis Advocate – \$5,000

- Half page color ad in program
- Company logo featured on promo screen
- Company logo featured on website
- Company in all press releases and emails
- Sponsorship listed in event program
- Company logo featured in event video
- Two (2) Sepsis Heroes tickets

## Become a Sponsor today!

To become a sponsor, visit [sepsisheroes.org](http://sepsisheroes.org) or email us at [sponsors@sepsisheroes.org](mailto:sponsors@sepsisheroes.org).



## Celebrating Champions of Sepsis Awareness

### Sepsis Heroes Sponsorship Form

September 12, 2019

*Sepsis Alliance relies on donations to further our work to increase awareness of sepsis.  
We thank you for your generous gift and continued support.*

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

My business would like to sponsor Sepsis Heroes at the following level:

- \$25,000 Sepsis Awareness Sponsor
- \$15,000 Early Recognition Sponsor
- \$10,000 Public Education Sponsor
- \$7,500 Life Saver Sponsor
- \$5,000 Sepsis Advocate Sponsor

#### Method of Payment

Check Enclosed (made payable to Sepsis Alliance)  Credit Card

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

A portion of your contribution may be tax deductible to the fullest extent permitted by law.  
Sepsis Alliance is a non-profit 501 (c)(3) organization, Tax ID 38-3110993. Please return  
completed form by email to [info@sepsis.org](mailto:info@sepsis.org) fax to (619) 232-0301, or by mail to the address  
below.

# Thank you to our 2018 sponsors:

## Sepsis Awareness

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## Early Recognition

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## Public Education

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## Life Saver

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## Sepsis Advocate

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